

ANNIE BYRD HAMNETT

Need to spread the word about your business? If you live in Charleston, South Carolina, Annie Byrd Hamnett's your go-to girl. As founder and owner of ByrdHouse PR, she handles publicity for some of the Lowcountry's most high-profile restaurants and boutiques. Here, she dishes about her work-life balance and what keeps her energized.



How I got my foot in the door *I called in all connections + met with anyone who would see me, which eventually led to a great job @ the San Francisco Design Center.*

Every morning, I *walk my neighborhood with my husband, Matt, + 2 crazy coonhounds, Birdie + Stella.*

Three words that describe me *genuine, perceptive, fiery*

My proudest accomplishment *starting my business in 2006 @ age 25, and having the opportunity to work with clients that are every PR rep's dream!*

My biggest career-related setback *It's more of a challenge than a setback, but I am having my first child in May, so it should be an interesting juggle between work + family.*

Four things in my briefcase *new iPad, fabric samples for the nursery, purple Cole Haan wallet + crumbs from Sugar Bakeshop!*

I hope to *continue doing good work that makes a positive impact on the Lowcountry, a place I love calling home!*

My secret weapon *a husband that makes me laugh, supportive friends + family, + a color-packed office that keeps me energized!*